

EVELINE CHARLES RANKS AMONG CANADA'S TOP 100 FEMALE ENTREPRENEURS ONCE AGAIN

Another year of increase, local success story now ranks at #26

Edmonton, AB | Oct. 29 – Eveline Charles, President and CEO of EvelineCharles Salons and Spas has been ranked #26 in the PROFIT Magazine W100, the annual ranking of Canada's Top 100 Female Entrepreneurs.

Since 2004 when her company was ranked #48, the growth of EvelineCharles Salons and Spas has been reflected in the climb up to #26 in this year's W100. In the last 12 months the company opened a location in Kelowna, BC and successfully launched their latest venture; the EvelineCharles skincare line. In early 2008, EvelineCharles Salons and Spas will open their 9th location at South Edmonton Common that will house the first ever EvelineCharles MedSpa. Offering medical treatments such as facial rejuvenation and laser hair removal, it will be a first for the company.

"We've had another incredible year and as I look ahead to 2008 our company is poised for more growth", says Charles. "As we grow, we continue to value our clients, and know we wouldn't be where we are without them".

The November issue of PROFIT Magazine that features the PROFIT W100 is on newsstands now.

About Eveline Charles

Eveline Charles founded EvelineCharles Salons & Spas in 1984 with a single location in Edmonton, Alberta. Armed with both passion and determination, Charles has now grown her empire to include 8 locations in Western Canada, the EvelineCharles Academy and 10 signature private label product lines.

About PROFIT Magazine

PROFIT: Your Guide to Business Success offers news, strategies, tips, interviews and other resources to entrepreneurs leading Canada's fastest-growing companies. Each year PROFIT-which currently reaches more than 300,000 readers nationally-hosts a number of events that bring together business leaders in the fast-growth segment and champions the interests of those leaders. PROFIT was founded in April 1982 as Canada's first national magazine geared to entrepreneurs. Visit PROFITguide.com.

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